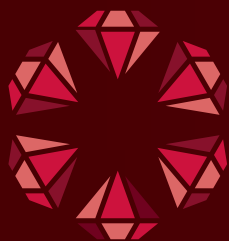




Media Pack



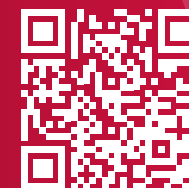
Sub36
Gen Next Lancashire

Sub36 Awards 2026

Venue: Park Hall Resort and Spa

Date: Friday 16 October 2026

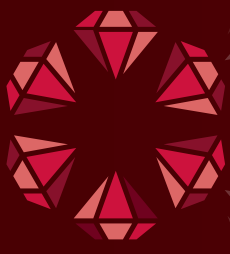
Sub**36** is the platform for emerging business talent aged under 36



Scan for more information

Brought to you by:

LANCASHIRE BUSINESSVIEW



What Sub36 is

Sub36 is Lancashire Business View’s awards programme recognising outstanding individuals under the age of 36 across business life in Lancashire.

It celebrates emerging and established talent across a wide range of sectors, highlighting achievement, ambition and contribution to the county.

The programme brings together an awards ceremony, a structured judging process and a wider campaign designed to showcase the Gen Next Lancashire.

Why it exists

Sub36 exists to recognise and showcase the next generation of talent across the county.

For many organisations, **Sub36** plays a practical role in supporting recruitment, strengthening reputation and demonstrating visible commitment to developing skills and leadership in Lancashire.

For sponsors, it offers a way to align your brand with ambition, progress and the future of the county’s workforce.

Audience and reach

Sub36 reaches a wide network – combining print, digital and live event engagement.

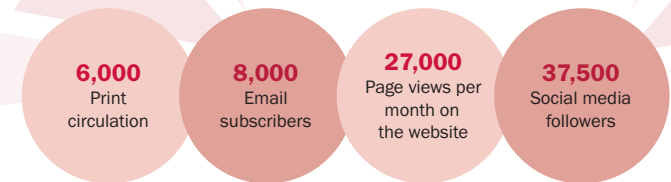
The programme is supported through Lancashire Business View’s established platforms, including its bi-monthly magazine, weekly email bulletin and website. Together these reach a broad audience of business leaders, decision makers and professionals across the region.

The awards culminate in a high-profile live event attended by finalists, sponsors, judges and invited guests from across Lancashire’s business community, bringing together emerging and established talent.



Pauline Wild – managing partner, Forbes Solicitors

Winning **Professional of the Year** at the **Sub36 Awards** was humbling and incredibly motivating. It felt like real recognition from the Lancashire business community for the hard work and dedication I’d put into my career by that stage. The award gave me a huge boost in confidence and encouraged me to step forward as a leader. It also raised my profile, opening doors to new opportunities and connections. But most importantly, it reinforced that I was on the right path and inspired me to keep pushing forward.



◆ General Categories

- ◆ Customer Service Award
- ◆ Leader Award
- ◆ Employee Award
- ◆ Sales Award

◆ Business Categories

- ◆ Business Award
- ◆ New Business Award

◆ Sector Categories

- ◆ Professional Services Award
- ◆ Marketing and Creative Award
- ◆ Digital and Tech Award
- ◆ Aerospace and Engineering Award
- ◆ Manufacturing and Production Award
- ◆ Built Environment and Construction Award
- ◆ Energy and Sustainability Award
- ◆ Hospitality, Tourism and Leisure Award

◆ Apprenticeship Categories

- ◆ Early Career Apprentice Award
- ◆ Adult Apprentice Award
- ◆ Higher / Degree Apprentice Award



Dave Walker – managing director, +24

Winning **Lancastrian of the Year** was a surreal and deeply proud moment. It is one thing to work hard, but being celebrated by your local business community is a unique thrill. That recognition acted as a positive catalyst for my journey, providing the credibility and confidence needed to scale +24 to the transformational growth agency it is today. For businesses, seeing young team members win is a major ‘stamp of quality’. It signals that you are a hub for talent and innovation. It’s more than just an award, it’s a powerful validation of your team’s future potential.

◆ Sponsorship

Sub36 offers a simple and focused sponsorship structure.

All sponsorship options include benefits across the full campaign, including pre-event visibility, presence at the awards ceremony, and post-event coverage.

These benefits will be delivered across Lancashire Business View's print, digital and event activity before, during and after the awards.



Laura Leyland - managing director and co-founder of Fresh Perspective

The Sub36 awards gave me so much confidence as my business had only been going for two years. It was such a boost that I'd done something bold and positive and that other people could see it. I leveraged the Sub36 by connecting with everyone in my categories and meeting up with them afterwards to get to know them. I'm still in touch with them now and some of them introduced me to different businesses that are our clients today. It was eight years ago when I won and we're still in touch, we've grown our businesses, some have sold businesses and in 2018 you wouldn't have that any of it would happen.

◆ Headline Sponsorships (£7,500)

Headline sponsorship provides principal association with the Sub36 Awards, offering the most prominent positioning across the campaign, including marketing activity, event presence and post-event communications.

◆ Category Sponsorships (£2,500)

Category sponsorship provides alignment with individual award categories. Sponsors are associated with specific areas of achievement and gain visibility throughout the campaign, including during judging activity and at the awards ceremony.

◆ Additional Opportunities

Additional sponsorship opportunities are available, including the awards dinner, judging and drinks reception. These opportunities can be tailored where appropriate to align with sponsor objectives.

◆ All Sponsors Receive

Before the event

- ◆ Association with **Sub36**, Lancashire Business View's flagship talent programme
- ◆ Brand visibility across print, digital and email campaign activity
- ◆ Recognition across Lancashire Business View's magazine, website and social channels during the campaign period (May 26 - Dec 26)
- ◆ Inclusion in pre-event campaign promotion and awareness activity
- ◆ Participation in the judging process
- ◆ All sponsors will receive a full marketing pack to support the campaign. This includes 'proud to sponsor' logo, email content, news content, winner case studies and social media graphics

At the event

- ◆ Presence at the awards ceremony
- ◆ On-site branding and event communications
- ◆ Exposure to finalists, judges and senior business figures from across Lancashire
- ◆ Direct engagement with the awards audience on the night

After the event

- ◆ Inclusion in post-event editorial coverage and winner announcements
- ◆ Continued visibility across Lancashire Business View platforms
- ◆ Association with follow-up content and campaign reporting

◆ Headline Sponsors Receive

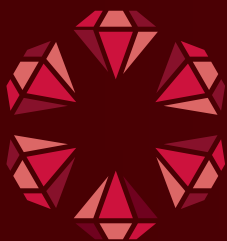
In addition, Headline Sponsors receive principal association with **Sub36** and enhanced prominence across the campaign, including:

- ◆ Most prominent positioning across all campaign materials
- ◆ Table of 10 at the awards ceremony
- ◆ Highest level visibility throughout the awards evening, including stage and screen presence
- ◆ Priority recognition in post-event coverage and editorial content
- ◆ Direct engagement with key moments of the programme, including finalist interaction and presentation opportunities

◆ Category Sponsors Receive

In addition, Category Sponsors receive alignment with individual award categories and enhanced visibility, including:

- ◆ Category association within campaign materials and communications
- ◆ Opportunity to present their sponsored award on stage
- ◆ Four places at the awards ceremony
- ◆ Visibility during judging activity and finalist communications
- ◆ Recognition during the awards evening and supporting campaign activity



Sub36
Gen Next Lancashire

Sub36 Awards 2026

Contact

For sponsorship opportunities, contact **Joanne Hindley** on **07442 949697** or **joanne@lancashirebusinessview.co.uk**

Brought to you by:

LANCASHIRE BUSINESSVIEW

6,000
Print
circulation

8,000
Email
subscribers

27,000
Page views per
month on
the website

37,500
Social media
followers